

Talent Solutions Summit 2020

March 25, 2020

Washington Lecture Hall, Hotel Roanoke

- 7:30-8:15 Registration and Networking
Continental Breakfast **Lower Level Breakout**
- 8:30 Welcome
Jeff Smith, Voltage Leadership
Erin Burcham, Roanoke Regional Partnership
- 8:45-9:30 Attracting Talent: It's all about the buy in!
John Ballein, Executive Associate Athletics Director, Virginia Tech Athletics
- 9:30-9:45 Break
- 9:45-10:20 Creating and promoting a company that people don't want to leave (so you can recruit top talent)
Amy Robertson, Vice President of Marketing, Nicus Software, Inc.
- 10:20-10:30 Break
- 10:30-11:10 Strengthening the Talent Pipeline
Catherine Amelink, Acting Vice Provost for Learning Systems Innovation and Effectiveness, Virginia Tech
Angela Joyner, Special Advisor to the President for Partnerships and Chief Innovation Officer, Radford University
- 11:20-12:00 Reverse Brainstorming: Rethink your talent challenges to find a solution
Katie Beach, Roanoke Regional Partnership
- 12:00-1:15 Lunch** **Regency Overlook**
- 1:20-2:20 Beyond the Diversity Intention: Systemic Changes
Mirna Valerio, National Speaker
- 2:20-2:30 Break
- 2:30-3:00 Shifting your Company's Culture so You Can Recruit Top Talent
Craig Floyd, President, Branch Builds
- 3:00-4:00 Culture is More than Jeans and Margarita Machines
Marisa Keegan, Director of Operations, Bonfire